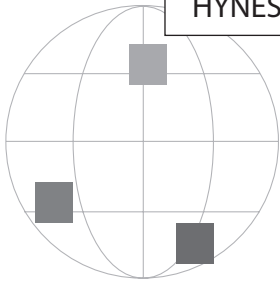


NOVEMBER 29-DECEMBER 1, 2005
HYNES CONVENTION CENTER ■ BOSTON, MA

SPONSORSHIP RESERVATION FORM



Sponsorship has become a key element of an aggressive marketing strategy. Investing in an MRS sponsorship can offer your company the exposure necessary for ensuring a successful networking experience and achieving maximum benefit from the 2005 MRS Fall Meeting & Exhibit.

Official sponsors are recognized not just with the sponsored event, but also through prominent on-site signage, inclusion in the *MRS Bulletin* and *Program & Exhibit Guide*, and acknowledgement on the MRS Web site. No matter what your budget, an appropriate sponsorship exists to meet your needs.

I would like to sponsor the following event(s) at the 2005 MRS Fall Meeting & Exhibit.

EVENT/SERVICE SPONSORSHIP

- AWARD RECEPTION \$5,000
- POSTER SESSIONS \$3,000
- INTERNET ACCESS \$2,000
- EXHIBIT REFRESHMENT BREAKS \$1,500
- COFFEE BREAKS \$1,500
- EVENT PENS* \$1,500
- STUDENT MIXER \$1,000
- WOMEN IN MATERIALS SCIENCE BREAKFAST \$1,000
- REGISTRATION TOTE BAGS 5,300 pcs.
- BADGE LANYARDS 6,500 pcs.

*cost plus materials (6,500 pcs.)

SPONSOR BANNER

Take a more aggressive approach in steering meeting attendees to your booth with a sponsor banner in the rotunda area of the Hynes Convention Center. Deadline for receipt of sponsor banner electronic file is **November 1, 2005**.

- SPONSOR BANNER (10 spaces available) \$1,500

NEW! AISLE SPONSORSHIPS

- AISLE BANNER \$1,200
Company logo and booth number on a large (4' x 8') vertical banner (message prints two sides/ one sponsor per aisle).
- CARPET LOGO \$1,500
Company logo on a carpet inlay placed at the beginning of the aisle (one sponsor per aisle).

E-NEWSLETTER SPONSORSHIP

The *Meeting Scene* e-newsletter, containing news and highlights from the 2005 MRS Fall Meeting & Exhibit, will be e-mailed daily to over 26,000 individuals. (Visit www.mrs.org/meetings/fall2004/news/mon.html for example)

- E-NEWSLETTER SPONSORSHIP (limit of 6 sponsors per day) \$795

RETURN TO:

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Materials Research Society
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Warrendale, PA 15086-7573 USA
Tel: 724-779-8312
Fax: 724-779-4397
kaufold@mrs.org

BILLING INFORMATION

Contact Name

Company Name (as you wish it to appear published on all official sponsor lists)

Address (provide only if different from address on Exhibit Application & Contract)