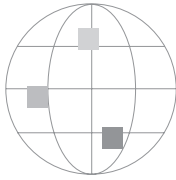




STRENGTHEN YOUR PRESENCE...

at the 2005 MRS Fall Meeting & Exhibit



Advertising with MRS is an optimal way to build interest in your company, generate excitement for your products and services and increase qualified traffic at your booth. A variety of packages designed to support your overall marketing plan are available.

MAXIMIZE YOUR BUDGET ... RESERVE YOUR AD SPACE TODAY!

We hereby apply for advertising space as detailed below.

PUBLICATION		RATES						
MRS Bulletin Only			MRS Bulletin Only	Program & Exhibit Guide Only	MRS Bulletin and Program & Exhibit Guide	Journal of Materials Research		
<input type="checkbox"/>	October Issue: Self-Assembly in Materials Synthesis Preview: 2005 MRS Fall Meeting & Exhibit Advertising Closing: September 1, 2005 Materials Due: September 8, 2005	4-Color	2-pg. spread	\$4,946	\$4,711	\$9,657	\$3,493	
			Full page	2,648	2,423	5,071	2,433	
			2/3 pg.	2,393	2,223	4,616	2,233	
			1/2 pg. island	2,323	2,198	4,521	N/A	
			1/2 pg. vertical	2,253	2,173	4,426	2,033	
			1/2 pg. horizontal	2,208	2,148	4,356	2,023	
			1/3 pg. island	2,053	2,023	4,076	N/A	
			1/3 pg.	2,008	1,993	4,001	1,993	
			1/4 pg.	1,893	1,873	3,766	1,848	
<input type="checkbox"/>	November Issue: Arthur von Hippel, In Memoriam (1898-2003): A Tribute to the Modern Interdisciplinary Research He Spawned Bonus Distribution: 2005 MRS Fall Meeting & Exhibit Advertising Closing: October 3, 2005 Materials Due: October 7, 2005		2-Color *	2-page spread	\$3,946	\$3,711	\$7,657	\$2,993
				Full page	2,148	1,923	4,071	1,933
				2/3 pg.	1,893	1,723	3,616	1,733
		1/2 pg. island		1,823	1,698	3,521	N/A	
		1/2 pg. vertical		1,753	1,673	3,426	1,533	
		1/2 pg. horizontal		1,708	1,648	3,356	1,523	
		1/3 pg. island		1,553	1,523	3,076	N/A	
		1/3 pg.		1,508	1,493	3,001	1,493	
		1/4 pg.		1,393	1,373	2,766	1,348	
		*PMS matched 2-color, add \$40						
<input type="checkbox"/>	Program & Exhibit Guide Only Advertising Closing: October 3, 2005 Materials Due: October 7, 2005	Black & White		2-page spread	\$2,950	\$2,715	\$5,665	\$2,495
				Full page	1,650	1,425	3,075	1,435
			2/3 pg.	1,395	1,225	2,620	1,235	
			1/2 pg. island	1,325	1,200	2,525	N/A	
			1/2 pg. vertical	1,255	1,175	2,430	1,035	
			1/2 pg. horizontal	1,210	1,150	2,360	1,025	
			1/3 pg. island	1,055	1,025	2,080	N/A	
			1/3 pg.	1,010	995	2,005	995	
			1/4 pg.	895	875	1,770	850	
			Numbers have been rounded to the nearest whole dollar. N/A = size not available					
<input type="checkbox"/>	Program & Exhibit Guide and MRS Bulletin Advertise in both the <i>Program & Exhibit Guide</i> and November issue of MRS Bulletin and save up to 15% . Exhibitor and Corporate Affiliate discounts apply only to ads in <i>MRS Bulletin</i> . Ad must be same size and color in both publications.							
<input type="checkbox"/>	Journal of Materials Research (JMR) December Issue: Special focus section on Energy and the Environment Advertising Closing: October 14, 2005 Materials Due: November 1, 2005							

LAYOUT

Ad Size

- Cover
(available in Program & Exhibit Guide only)
- Full page
- 2/3 pg.
- 1/2 pg. vertical
- 1/2 pg. horizontal
- 1/3 pg.
- 1/4 pg.

Color

- 4-color
- 2-color
- Black & white

Materials

- New Ad
 - Repeat Ad
- Issue: _____

RETURN TO:



Materials Research Society
506 Keystone Drive
Warrendale, PA 15086-7573

Mary E. Kaufold, Manager
Advertising & Exhibits
Tel: 724-779-8312
Fax: 724-779-4397
kaufold@mrs.org

CONTACT INFORMATION

(Please type or print clearly)

Contact _____

Company name as it will appear in ad index _____

Phone _____ Ext. _____ E-mail _____

Signature _____ Date _____